



GROWING LEADERS

*Privileged to have served over 8,000
schools and organizations world-wide*

What's your next step?

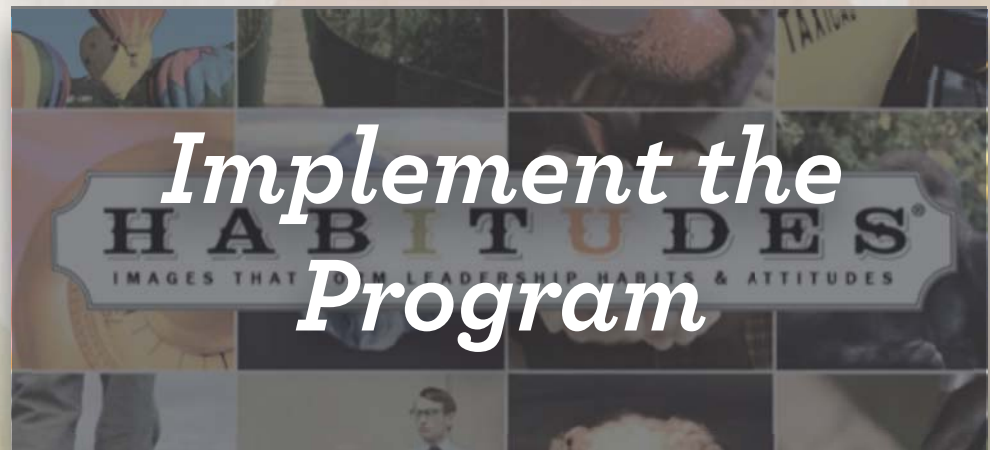
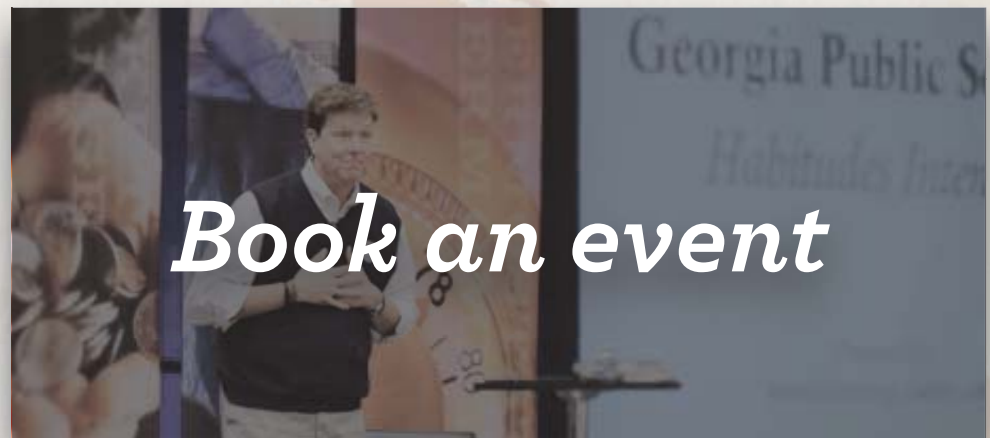
- Schedule a free coaching call
- Book an event
- Implement the Program

Contact us at:

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www.growingleaders.com



HABITUDES...



A Sampling of our Partners



Growing Leaders has worked with more than 8,000 schools, universities, sports programs, youth organizations and businesses in the US and around the world to develop leadership habits and attitudes in young people.

Founded by

Dr. Tim Elmore



Dr. Tim Elmore is a leading authority on how to understand and connect with the next generation. He is a best-selling author, international speaker, and president of Growing Leaders, a nonprofit that helps develop emerging leaders around the world. Tim and his team provide public schools, universities, civic organizations, and corporations with resources that foster the growth of young leaders who can transform society. **For over 30 years**, he has taught leadership through the **power of images** and stories that enables young adults to influence others in a positive way.

Since founding Growing Leaders, he has spoken to more than 350,000 students, coaches and staff on hundreds of campuses across the country including **Purdue, Texas, Georgia Tech, Arizona State, Auburn, Oklahoma** and more. In addition he has provided student athlete leadership training and resources for major athletic programs including the **University of Alabama, University of Nebraska, University of Georgia, Virginia Tech** and the **2014 World Series Champion San Francisco Giants**.

Tim has written more than **25 books**, including the best-selling, *Habitudes: Images that Form Leadership Habits and Attitudes®*, *Artificial Maturity: Helping Kids Meet the Challenge of Becoming Authentic Adults*, **Generation iY: Our Last Chance to Save Their Future**, and *12 Huge Mistakes Parents Can Avoid*.

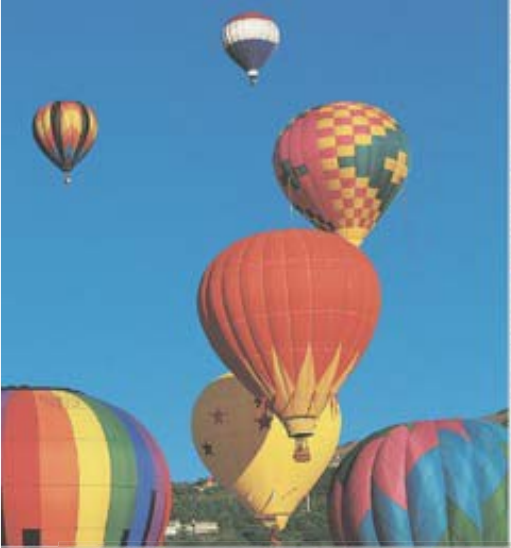
Tim's expertise on the next generation has led to media coverage in The Wall Street Journal, Forbes.com, Investor's Business Daily, MSNBC.com, and The Washington Post. He is a **weekly blog contributor for The Huffington Post** and has appeared on CNN's Headline News and FOX & Friends discussing parenting trends and advice for connecting with Generation iY.

Growing Leaders

Vision: Growing Leaders sees millions of young leaders offering up their god-given strengths , gifts, and influence to solve problems and serve people... and transform society in the process.

Mission: Turn ordinary students into growing leaders who will transform society.





H A B I T U D E S™

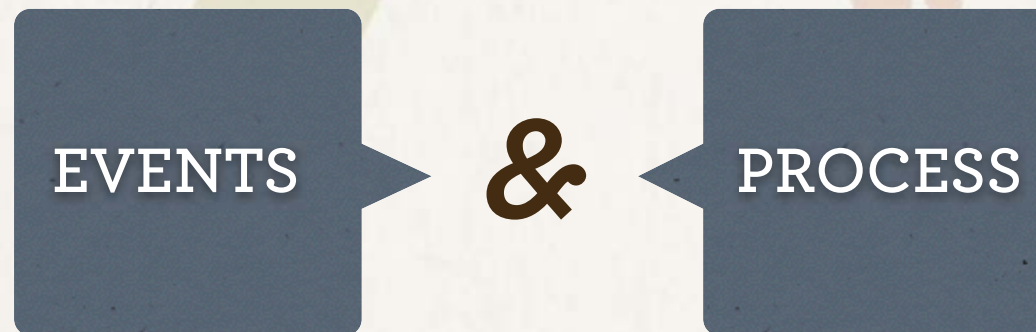
IMAGES THAT FORM LEADERSHIP HABITS & ATTITUDES



The Habitudes System...

is a unique leadership training system specifically designed to turn ordinary students into growing leaders. Our philosophy is simple.

People need two ingredients to mature into growing leaders:



To fully equip and prepare, you need an **event** to spark the flame, and an ongoing **process** to keep the it going.



The Habitudes System...

EVENTS



Growing Leaders offers catalytic events that spark leadership initiatives for...

- *Faculty & Staff*
- *Coaches*
- *Students*
- *Athletes*

PROCESS



Leadership programs and resources that develop young people into growing leaders.

- *Habitudes[®], Images that form leadership habits and attitudes*



Event Opportunities:



For Faculty, Teachers, & Staff:

The New Wave: Understanding and Connecting with the “iY” student.

Growing Leaders speakers lead this workshop designed for teachers and staff working with the emerging generation of students. We address the latest trends from Generation “iY” and how staff can better connect with, communicate with, and inspire their students.

Habitudes Intensive | Become a Certified Trained Facilitator

Teaching with the power of images is a proven way to help the emerging generation learn and retain new concepts. This two-day, in-depth workshop equips you to become a Trained Facilitator for Habitudes content.

For Students:

Habitudes® | Images That Build Leadership Habits & Attitudes

In this session, The Growing Leaders speaking team covers the most relevant “images” that represent important character and leadership principles students must practice on and off the field. More and more teams are finding this method of learning wildly popular—the use of images, conversations, and experiences to remember key principles and skills. This session is tailored for your team, and can cover everything from your departments values, to the art of self-leadership (character and discipline), to connecting with others (teamwork), to leading others, and changing team culture.



Process Opportunities



Using the power of images, conversations and learning experiences, the **Habitudes®** leader development systems build young men and women into leaders who can solve problems and serve people.

The Art of Self-Leadership. Students will learn how to lead themselves well by developing strong character, self-discipline, personal values, responsibility, initiative, self-esteem, time management, and a healthy support network.

The Art of Teamwork & Connecting with Teammates. Themes covered in this series of images teach practical ways for students to develop strong relationships with their teammates, resolve conflict, and create a team chemistry.

The Art of Leading Others and Changing Team Culture. Students will learn more advanced leadership skills focusing on major leadership principles, including setting the vision, setting goals, leading effectively, handling criticism, and leveraging your influence to positively impact others on the team.

The Art of Navigating Transitions. Helping transitioning students navigate the critical junctions in life. Topics covered in this season are boundaries, resilience, values, decision-making, risk taking, focus, and more.

Customized Programs. Growing Leaders offers tailored programs that can reinforce your department's values and vision through the power of Habitudes® images.



How Do Habitudes Help?



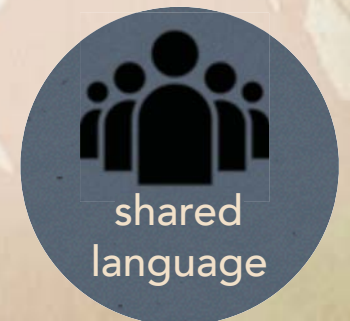
Habitudes® enables you to teach students in a **simple** fashion and **brief** period of time.



Habitudes® sparks **conversation** that goes as deep as the maturity of your students.



Habitudes® offers you a set of **transferable concepts** that students can teach as well.



Habitudes® furnishes you with a shared language to foster a **leadership culture**.



*This is an **EPIC** Generation*



*Students don't need another sage on the stage. Instead, they need a guide on the side. This is why all of the Habitudes® systems are **EPIC**...*





But Why Use Images?



...of information retained is visual. In other words, pictures stick.



...of the human population are visual learners.



Images engage our emotions.



3M reports visual aids improve learning by 400%



"They are the oldest yet preferred method of communication today"



Oxford dictionary word of the year was an emoji



Habitudes[®] Course Overview

Growing Leaders offers 8 different courses that utilize the **power of images, conversations and learning experiences**. These *Habitudes*[®] leader development systems build young men and women into leaders who can solve problems and serve people.



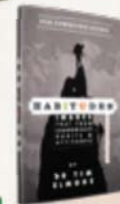
The Art of Self-Leadership.



The Art of Navigating Transitions.



The Art of Connecting with Others.



The Art of Communication.



The Art of Leading Others.



The Art of Career Readiness.



The Art of Changing Culture.



The Art of Launching Your Career



HABITUDES™

IMAGES THAT FORM LEADERSHIP HABITS & ATTITUDES

Traditional Resources

Teachers Guides

Student Books

Poster Sets

Video Series

PowerPoint



PowerPoint Presentation for each image. Includes the image, key points and discussion questions.

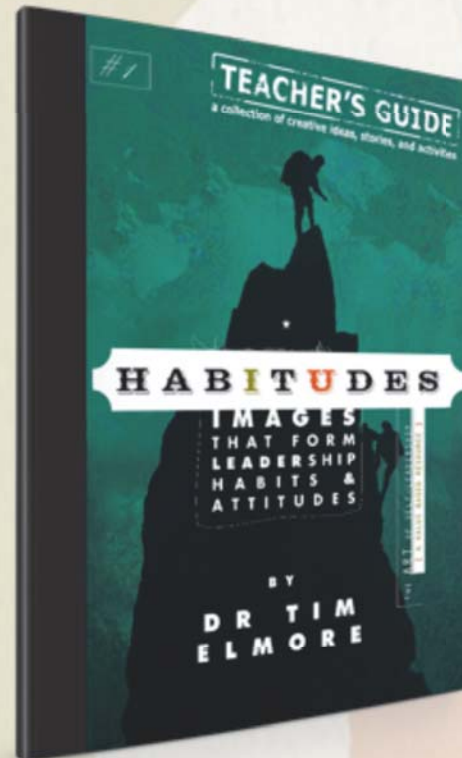


Includes:

- Image
- Story/Lesson
- Discussion Questions
- Self-Assessment
- Exercise

Bulk Pricing:

- 100 to 300 | \$9/Book
- 301 to 500 | \$8/Book
- 501 or more | \$7/Book

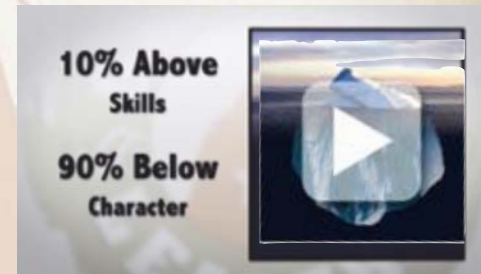


Includes:

- Learning Objectives
- Creative Activities/Icebreakers
- Going Deeper Section (Extra stories)
- Movie Clip ideas that relate to each *Habitude*
- Bonus Creative Elements and Questions



Available for each image to post in hallways, training facilities, classroom or give out to students for dorm-room decoration.



DVD Teaching Sessions with Dr. Tim Elmore for each image. (15-18 minutes each)

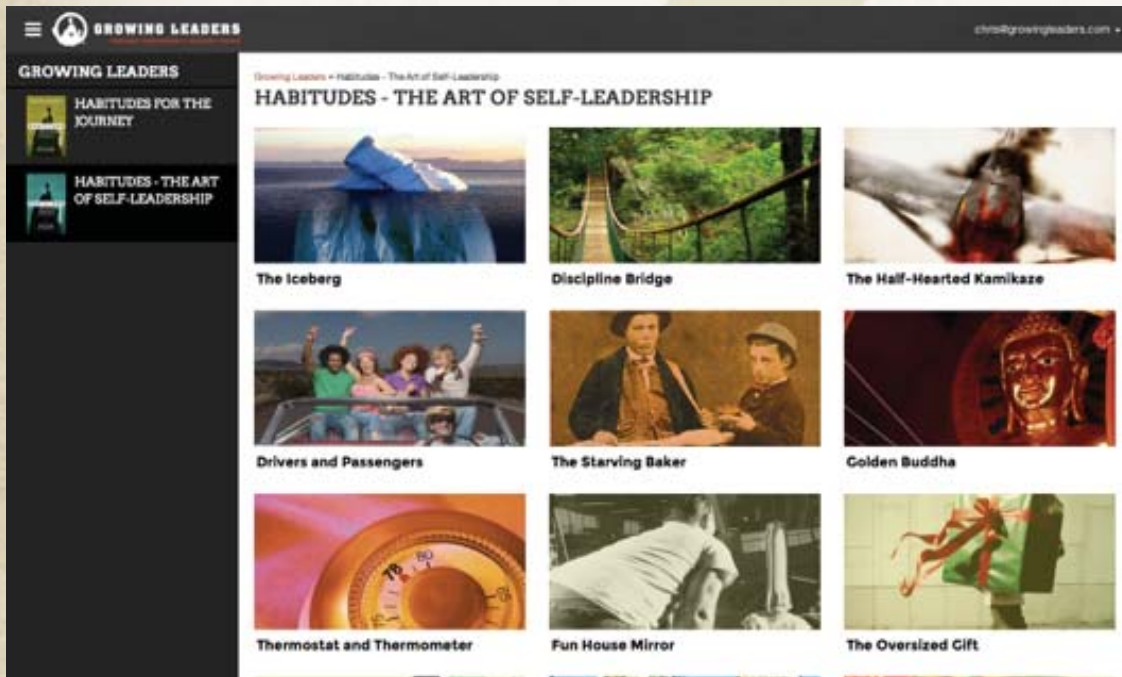


Digital Resources

HABITUDES ONLINE

DIGITAL RESOURCES FOR ALL YOUR TEACHERS:

Habitudes Online enableS your facilitators to access all of the Habitudes teaching resources from any mobile device with internet access! Just type in your user name and password and abracadabra... you have everything you need!



Online Teacher's Guides



Online Video Access



Online Presentations

*Ask our Growing Leaders team how you can customize your own program

Gamified Resources

HABITUDES PLAY

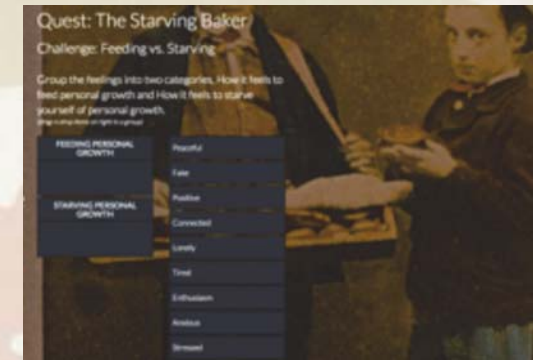
STUDENT DIGITAL LEARNING PLATFORM:

Habitudes Play is a curated experience in a web-based interactive gaming platform wherein participants can compete with one another while learning core leadership principles.



Watch videos, solve puzzles, journal, complete challenges, encourage others, and more all from your computer or portable device!

Compatible with almost all CRM systems!



Gamified Learning



Video Lessons from the Author



Earn points as you go